



JOHN PASCARELLA
new media designer.

ABOUT ME

I am a New Media Design student at Rochester Institute of Technology with a focus on User Interface and User Experience Design. I am motivated by a desire to advance my skillset and collaborate with other artists. I am dedicated to my craft, and I am always looking for ways to learn and improve.

 johnpascarella.co

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WORK EXPERIENCE

- **Freelance Designer** 2013 - present
Web/Graphic Design & Development
- **Staff Artist** may 2016 - present
RIT College Activities Board
- **Orientation Leader** aug 2016
RIT Center for Orientation and Transition
- **Employee** jan - dec 2015
LazerCraze Westborough

INVOLVEMENT

- **Fundraising Director** apr 2016 - present
RIT Art House Executive Board
- **NMC Member** sep 2015 - present
RIT New Media Club
- **Dribbble Player** may 2016 - present
Dribbble design community
- **Boonle Designer** jan 2017 - present
Boonle college design community

SKILLS

-  Adobe Photoshop
-  Adobe Illustrator
-  HTML & CSS
-  Adobe After Effects
-  Cinema 4D
-  Wireframing & Prototyping
-  Project Ideation
-  Group Management

FOCUS

- UI Design ● ● ● ● ● ●
- UX Design ● ● ● ● ● ●
- Web Design ● ● ● ● ● ○
- Motion Design ● ● ● ● ○ ○
- 3D Design ● ● ● ○ ○ ○